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Management Decision



50 years of management research

Welcome to *Management Decision's* 50th Anniversary site. This site celebrates *MD's* contribution to the research field over the last 50 years.

Editor's Message



It is no mean feat for a publication to reach 50 years of age, and *Management Decision* publishes its 50th volume in 2012.

MD has earned its place in academe as the world's very first peer-reviewed management journal. This is a good time for retrospective reflections and for sharing with our authors and readers several guidelines that have helped to define the character of *Management Decision*. The success of *MD* is, and will be due to the ongoing, dedicated efforts of a team: editors, editorial advisory board, regional and/or associate editors, book review editors, reviewers, and obviously our authors. David Ashton was the founding Editor of *MD* when it was acquired by Emerald (formerly the MCB Group) in 1967.

The journal began with 4 issues per volume in 1967. This number then increased to 6 issues in 1973, and 8 issues in 1990, until we were publishing ten issues per year in 1995 (volume 33). The journal was accepted onto the Social Science Citation Index of the ISI in 2007, with John Peters (editor), and was given its first impact factor by Thomson Reuters in 2009; currently 1.078 (2010 JCR).

MD publishes, and will go on publishing, theoretical and research articles, case studies, book reviews and special issues. Papers are based and will be based on topics that offer advances for management decisions by introducing concepts or extending and developing existing theory in a significant way and that will stimulate future research. Due to the tremendously wide range of concepts that come under and are analysed within the term "Management", the scope of *MD* is, and has always been wide-reaching, contrasted by the enormous number of manuscripts we receive and which can be seen in the list of contents which provides an idea of the central interests of the journal.

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Outstanding, highly cited articles of the last 50 years



***Management Decision* has made a large and significant contribution to the field of Management Studies since it first published in the 1960s.**

Here we celebrate the most outstanding research the journal has published by taking a look at the top 10 most highly cited contributions.

- [Learning dynamics in the alliance development process](#)
T.K. Das and Rajesh Kumar
- [Corporate marketing: apocalypse, advent and epiphany](#)
John M.T. Balmer
- [Social responsibility in Spain: Practices and motivations in firms](#)
José-Manuel Prado-Lorenzo, Isabel Gallego-Álvarez, Isabel-María García-Sánchez and Luis Rodríguez-Domínguez
- [Why and how to adopt green management into business organizations?: The case study of Korean SMEs in manufacturing industry](#)
Ki-Hoon Lee
- [The mediating effect of organizational reputation on customer loyalty and service recommendation in the banking industry](#)
Nick Bontis, Lorne D. Booker and Alexander Serenko
- [Knowledge capability, strategic change, and firm performance: The moderating role of the environment](#)
Irene Goll, Nancy Brown Johnson and Abdul A. Rasheed
- [Historical, practical, and theoretical perspectives on green management: An exploratory analysis](#)
Stephanie S. Pane Haden, Jennifer D. Oyler and John H. Humphreys
- [Green management and financial performance: a literature review](#)
José F. Molina-Azorín, Enrique Claver-Cortés, María D. López-Gamero and Juan J. Tari



Impact Factor: 1.078

Most read research of the last 50 years



Since the first issue of *MD*, its readership has continued to grow as the journal made a bigger and bigger impact within the research community. Each of the past three years has seen the journal receive more than 600,000 article downloads, highlighting the importance and relevance of published papers.

Here we celebrate the most downloaded articles of the past 50 years.

- [A holistic framework for the strategic management of first tier managers](#)
Lola Peach Martins
46,489 downloads
- [Motivation and job satisfaction](#)
Mark A. Tietjen and Robert M. Myers
45,100 downloads
- [Brands and brand equity: definition and management](#)
Lisa Wood

- [Applying ANP approach to partner selection for strategic alliance](#)
Sheu-Hua Chen, Hong-Tau Lee and Yi-Fen Wu
- [More than friendship is required: an empirical test of cooperative firm strategies](#)
Ossi Pesämaa and Joseph Franklin Hair Jr

News & Events

▶ Emerald representatives will be attending a number of conferences in 2012 where you can learn more about *Management Decision*, including:

- [European Academy of Management](#), Rotterdam, Netherlands, 6th – 8th June 2012
- [Academy of Management](#), Boston, Massachusetts, USA, 3rd – 7th August 2012
- [British Academy of Management](#), Cardiff, UK, 11th – 13th September 2012

The 2012 Emerald/EFMD Outstanding Doctoral Research Awards



Emerald and the European Foundation for Management Development (EFMD), a global membership organization with more than 700 institutional members from academia, business and public services, seek to celebrate excellence in doctoral research by sponsoring the 2012 Emerald/EFMD Outstanding Doctoral Research Awards.

The management and governance category, which will be judged by *Management Decision* Editor Professor Domingo Ribeiro, is now open for submissions. The winner will receive a cash prize of €1,500 (or currency equivalent), a certificate and the prospect of publication in *Management Decision*, as a full paper, or as an executive summary/research note, at the discretion of the Editor. In addition, a number of Highly Commended Awards may be bestowed.

To be eligible for the award, the research must address an issue that is of importance to management and governance. The award is open to those who have completed and satisfied examination requirements for a Doctoral award, or will have done so, between 1 October 2009 and 1 October 2012, and have not applied previously for one of these awards.

Submission requirements

[Apply online.](#)

Full details of submission requirements and judging criteria [can be viewed here.](#)

The closing date for receipt of applications is **1 October 2012**. Applicants must submit to only one category.

Further information

Winners will be listed on the websites of both Emerald and the EFMD. Winners will be announced in January 2013.

27,118 downloads

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Dayr Reis and Leticia Peña
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Carl A. Rodrigues
19,696 downloads
- [Resistance: a constructive tool for change management](#)
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Mike Schraeder and Dennis R. Self
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- [Strategy implementation: a role for the balanced scorecard?](#)
Helen Atkinson
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Get in touch



For further details about the journal, please contact the Publisher, [Juliet Harrison](#)

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